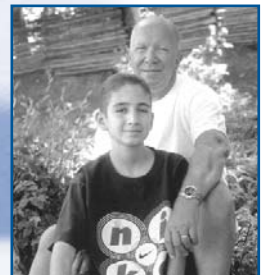


Caring that *Changes* Our *Communities*

2004

**Los Alamos
National Laboratory
United Way
Campaign**

**PLEDGE
FORM AND
SELF-MAILER
INSIDE!**



Photography courtesy of United Way of Santa Fe/Don Usner



■ September 29 through November 14, 2003 ■

A message from the Director...



The Laboratory is committed to developing collaborations with community partners to improve the quality of all of our lives. The annual United Way campaign is an excellent example of how that can work effectively. Each year, the Lab partners with the Santa Fe County and the Northern New Mexico/Los Alamos United Way campaigns to raise funds to benefit those in our region who may need special assistance, whether short or long term. I ask that you consider making a contribution to what I believe to be one of the Lab's most rewarding programs.

The United Way positively affects the lives of thousands of New Mexicans by providing critically needed funding to more than three dozen service agencies in our region. The Laboratory's annual United Way campaign is an excellent way to support important community needs as it provides resources that assist in care for the disadvantaged and the elderly as well as support for educational and recreational youth programs.

Over the years, your generosity has had an enormous positive impact in our communities. Just as the Laboratory is renowned for *Ideas That Change the World*, our workforce is well known for *Caring that Changes Our Communities!*

PLEDGING—DO IT YOUR WAY!

- UC Laboratory employees with an active CRYPTOCARD now have the option of making their payroll deduction pledges online at:
<http://unitedway.lanl.gov>
- Employees wishing to mail in their pledges will find the 2004 campaign pledge form and handy self-mailer as part of this brochure.

If you have any questions or comments on our United Way campaign, please direct them to:
unitedway@lanl.gov or call 665-4400.

Thank You!



G. Peter Nanos, Director
2004 United Way Champion



Northern New Mexico/Los Alamos United Way

<http://www.losalamos.com/unitedway>

505-662-0800

This is your United Way! The Northern New Mexico/Los Alamos United Way is a volunteer-driven organization that strives to dramatically strengthen health and human services in the region through a network of 19 member agencies and other grantees. Your United Way unites people of diverse backgrounds and interests who work together to maintain and improve the well being of our communities. By supporting United Way, you offer your neighbors a helping hand.

Your United Way, through the efforts of numerous volunteers and the generosity of corporate and individual donors like you, raises and allocates funds to support a strong network of agencies' programs. We identify critical issues and unmet health and human services needs, and build collaborations to improve our community.

When you give to the Northern New Mexico/Los Alamos United Way, you give your community a hand because:

- Your gift is strategically allocated for the greatest impact.
- Your donation goes directly to support numerous programs addressing the most pressing health and human services needs in our community.
- Each year, one in every three people in our community is directly helped by one or more United Way-funded programs.
- United Way's support to agencies to help them be as effective as possible, and the year-round monitoring of agencies' budgets and their programs ensures your money is being used wisely.
- Strong volunteer involvement, sound financial management and a strong commitment to improving our community ensure that your contribution is judiciously invested and that it is having a significant impact.

AFFILIATED AGENCIES

- 01 – American Red Cross - Tierra del Sol Chapter
- 02 – Amigos del Valle
- 03 – Casa Mesita, Inc.
- 04 – Crisis Center of Northern New Mexico
- 05 – Family Learning Center
- 06 – Family Strengths Network
- 07 – Girl Scouts - Sangre de Cristo Council
- 08 – Boy Scouts - Great SW Council
- 09 – Habitat for Humanity of Española Valley & Los Alamos
- 10 – Las Clinicas del Norte
- 11 – Las Cumbres Learning Services
- 12 – Los Alamos Civil Defense Search and Rescue
- 13 – Los Alamos Council on Cancer
- 14 – Los Alamos Family Council, Inc.
- 15 – Los Alamos Heart Council
- 16 – Los Alamos Visiting Nurse Service, Inc.
- 17 – New Mexico Council on Crime and Delinquency
- 18 – Self Help/Emergency Fund
- 19 – The Family YMCA



United Way of Santa Fe County

<http://www.uwsfc.org>

505-982-2002

United Way of Santa Fe County believes that *results* matter. We believe that the best way to build a strong *community* is to face the critical issues and find *solutions* for them. We believe we all have to work together to make an *impact* on our community.

We raise money that is used to fund a wide spectrum of local health and human service programs within our four Community Priority areas—*Helping Kids Succeed, Improving Health and Healing, Increasing Self-Sufficiency and Unifying Our Diverse Community*. And we also provide training and technical assistance to help ensure results for other non-profits, we form collaborations among local organizations, and we initiate and manage programs that meet essential needs not addressed by any other organization:

- **2-1-1™** is a dedicated phone number that Santa Feans can call during a disaster to get information, or to offer aid to those in need.
- **Success by 6®** is addressing the vital need for improved early childhood education and childcare in Santa Fe.

Your Commitment to Our Community Matters

Every year, thousands of people contribute to our community through United Way of Santa Fe County. You give to us because you know that your money will be invested wisely. Additionally, your dollars will have a much greater impact on the community because we leverage the contributions of all our donors to help many Santa Feans in need. You also give because you want to be sure that lives are being changed for the better.

Uniting Community. Improving Lives. This is what matters to Santa Fe and United Way of Santa Fe County.

COMMUNITY PRIORITIES FUND

United Way of Santa Fe County now has an open funding process: any 501(c)(3) health and human services organization may apply each year. In 2004 we are funding 22 local organizations and two United Way initiatives through our Community Priorities Fund.

Our Community Priorities:

- B1 – Helping Kids Succeed
- B2 – Improving Health & Healing
- B3 – Increasing Self-Sufficiency
- B4 – Unifying Our Diverse Community

Los Alamos National Laboratory United Way 2004 Pledge Form



1. I am pleased to support the Los Alamos National Laboratory 2004 Campaign

Full Name _____ LANL Z# _____
Org. & Mail Stop _____ E-mail Address or Work Ph. # _____

2. I commit the following pledge to the Laboratory's 2004 Campaign

PLEASE CHOOSE FROM THE PLEDGE OPTIONS BELOW. (Any option will be fully honored by both NNM/LAUW and UWSFC organizations)

NORTHERN NEW MEXICO/LOS ALAMOS UNITED WAY

☐ **Community Solutions Fund** _____ \$ or % _____

Gift to be distributed where it is needed most, unless earmarked as follows:

☐ **Affiliated Agency Designation:** Distribute my gift to the following specified affiliated agency/agencies:

Agency Code _____ \$ or % _____ Agency Code _____ \$ or % _____

Agency Code _____ \$ or % _____ Agency Code _____ \$ or % _____

☐ **Exclusion:** I do not want my gift to support this member agency/agencies: _____

☐ **Other:** I want my gift to go to the following non-profit 501(c)(3) health and human services organization: _____

☐ **Northern New Mexico/Los Alamos United Way - Leadership Giving Circle** (\$1,000 or more a year):

☐ Note my name in acknowledgment publications. ☐ Maintain my contribution as anonymous.

UNITED WAY OF SANTA FE COUNTY

☐ **Community Priorities Fund** _____ \$ or % _____

By choosing our Community Priorities Fund, you can be sure your dollars will be distributed where they will have the greatest impact.

☐ **Or, you may choose to focus your gift in one or more of our Community Priority Areas:**

Helping Kids Succeed _____ \$ or % _____ Increasing Self-Sufficiency _____ \$ or % _____

Improving Health & Healing _____ \$ or % _____ Unifying Our Diverse Community _____ \$ or % _____

☐ **Exclusion:** I do not want my gift to support this agency/agencies: _____

☐ **Other:** I want my gift to go to the following non-profit 501(c)(3) health and human services organization in New Mexico: _____

☐ **United Way of Santa Fe County - Leaders in Giving** (\$500 or more a year):

☐ Note my name in acknowledgment publications. ☐ Maintain my contribution as anonymous.

3. Please choose one of the payment options below:

☐ **Personal Check.** Enclosed & Payable to "United Way" for \$ _____

☐ **MONTHLY Payroll Deduction.** (Dec. 2003–Nov. 2004) \$ _____

Signature (required for payroll deduction)

Date

4. Fold and seal your completed pledge form and donation and forward to: UNITED WAY, MS P232.

Thank you for your Gift!

Your generosity generates Caring that Changes Our Communities!



Honoring Leaders

To recognize in a special way people who have shown their caring and leadership by giving generously to United Way, the following donor recognition categories were created by the respective agencies:

- **NORTHERN NEW MEXICO/LOS ALAMOS UNITED WAY LEADERSHIP GIVING CIRCLE**
(\$1,000 or more a year)
- **UNITED WAY OF SANTA FE COUNTY LEADERS IN GIVING**
(\$500 or more a year)

These donor categories are an opportunity to take the lead in making our community stronger and be recognized for your leadership role in doing so.



Los Alamos National Laboratory
UNITED WAY CAMPAIGN
MAILSTOP P2332

Thank you for your Gift!
Your generosity has helped your neighbors who work and live in northern New Mexico!



**PLEDGE
FORM AND
SELF-MAILER
INSIDE!**

A Guide to Personal Giving ... Your Personal Choice

A FEW EXAMPLES OF WHAT YOUR ANNUAL GIFT CAN PROVIDE:

\$4 a month can fund (\$50/yr)

- Ten after-school art or media classes for a low income student.
- One week of summer camp for a child.
- A day of activities and companionship for an elderly person.

\$8 a month can fund (\$100/yr)

- One night of shelter, food, and counseling for a homeless person.
- Participation for 10 girls in a 10-week after-school program to build self esteem and learn to avoid substance abuse and teen pregnancy.
- A fun, supervised outing for 60 at-risk children.

\$42 a month can fund (\$500/yr)

- Two weeks of shelter and meals for a woman and her children.
- A school-based match between a child and a volunteer for a full school year.

\$83 a month can fund (\$1,000/yr)

- Attendance for 200 teens at two special events, thus helping them stay off the streets and out of trouble.
- An entire summer camp for two girls from low income families.

